BillionApps

# Empowering visionary leaders with Trust & Technology

# BillionApps In Brief

BillionApps is a premier technology partner empowering Visionary leaders, from SMBs to Fortune 500 companies, with lasting relationships and reliable technology solutions.

**50+**
**Experts in Our Team**

**16+**
**Years of Experience**

**400+**
**Happy Customers Worldwide**

**300+**
**Projects Delivered Successfully**

## Our Vision

Vision To become the most trusted technology partner—leading clients to leverage the power of technology for their growth and growing together as domain experts who care, lead and create lasting impact.

# Our Core Values

BillionApps functions on technology expertise but most importantly on our core values.

**Consistency**

**Clarity**

**Creativity**

**Communication**

**Craftsmanship**

**Collaboration**

# Our Services

**Business Process Automations**

**AI-Powered Solutions**

**Martech Solutions**

**IT Staff Augmentation**

**Website & Application Development**

**Mobile Application Development**

# Business Process Automations

## Automate Workflows. Boost Efficiency. Focus on What Matters.

Manual processes, repetitive tasks, and operational delays can slow your team down. At BillionApps, we deliver end-to-end process automation solutions that streamline operations, reduce errors, and unlock productivity—without the need for complex infrastructure.

### Workflow Automation

Streamline repetitive tasks across teams.

### System Integrations

Connect tools like CRM, ERP, and HRMS.

### RPA

Use bots for data entry, reports, and scheduling.

### Dashboards & Reporting

Monitor performance in real-time.

### Automation Consulting

Discover and plan scalable automation.

- Reduce manual effort and human error
- Increase speed, accuracy, and output
- Lower operational costs
- Enhance visibility and control

# AI-Powered Solutions

## Intelligent Automation for Future-Ready Businesses

### Predict

Forecast essential business metrics by analyzing past and current data, such as sales forecasts, inventory predictions, and more.

### Promote

By training AI with your existing product information, it can effectively promote your products, upsell, and cross-sell to your customers.

### Provide

Extract insights from your data, delivering personalized recommendations similar to what Netflix and Amazon offer.

### Process

Automate, optimize, and enhance your business processes for greater efficiency and effectiveness.

**Scalable AI implementation.**

**Personalized user experiences.**

**Enhanced productivity & decision-making.**

**Trusted integration & deployment support.**

# MarTech Solutions

## Integrated Technology for Smarter Marketing

### CRM Integrations

Salesforce, HubSpot, Pardot, and Marketo & other marketing platforms

### Automation

Streamlined workflows and lead nurturing

### API Connections

Seamless integration with third-party APIs

### Marketing Strategy & Execution:

Comprehensive marketing support—from strategy to results

### Campaign Assets

High-converting landing pages and compelling email templates

### Dashboards

Clear, integrated dashboards for insights from GA, GTM, and more

**Unified marketing systems.**

**Better decision-making with analytics.**

**Faster campaign deployment.**

**Reliable execution across all platforms.**

# Hire Dedicated Resources

## Flexible, Scalable Talent to Power Your Growth

BillionApps provides IT staff augmentation to quickly scale your development with top-tier talent. From team expansion to new product builds or niche expertise, our professionals integrate smoothly into your workflow to drive results.

### Remote Developers

Skilled pre-vetted experts across key technology domains.

### Team Integration

Aligned with your tools and workflows

### Flexible Contracts

Engagements aligned to your timelines and goals.

### Clear Communication

Regular updates and full visibility

- Flexible scaling based on project needs
- Full visibility and control
- On-demand access to skilled talent
- Faster delivery with experienced professionals

# Available Talent

- Frontend Developers
- Backend Developers
- Full-Stack Developers
- Devops
- Data Scientists
- AI Developer

# Technology Stack

Modern tech for future-ready solutions.

ANGULAR
node js
python™
MERN
MEAN
Azure
Java
aws
.NET
Vue.js
php
Google Cloud Platform

# Industries Served

Powering digital growth across sectors worldwide.

- EdTech
- SaaS
- FinTech
- eCommerce
- Marketing

# Web Application Development

## Tailored Web Applications for Efficiency and Growth

### Custom Application
Built from the ground up

### Full-Stack Architecture
Complete system design for seamless performance

### Third-Party Integrations
API and database integrations

### Cloud Deployment
Scalable web infrastructure

**Business-specific functionality and logic.**

**Modern, responsive design and interfaces.**

**Agile, scalable codebases.**

**Secure cloud deployment & performance tuning.**

# Mobile Application Development

## Modern Mobile Solutions That Engage and Scale

### Native App Development

Optimized apps for iOS and Android

### Cross-Platform Solutions

Built with React Native and Flutter

### No-Code/Low-Code

Fast deployment with tools like Kissflow

### UI/UX Design

Engaging and intuitive interfaces.

### Integrations

Extend functionality with seamless integrations.

### Maintenance

Continuous improvements and technical support.

**Reliable performance across devices.**

**Streamlined development process.**

**Scalable architecture and clean design.**

**End-to-end lifecycle support.**

# Our Awesome Clients

## Clients who change the World

We work with amazing companies and organizations to build useful apps, websites, and software. These clients include schools, libraries, and big companies that help people learn and grow.

ADVOCATE

Achieve3000®

PROMETRIC

FATFREE

EarlyBird

npp National Purchasing Partners

GSBA

simbli Board Management Made Easy

Mc Graw Hill

BRICK CITY GREENHOUSE

# Who We Are

## The Team Behind the Tech

**Ken**

Chief Executive Officer

**Ramesh Nagarajan**

Technical Operations Manager

**Sam Govind**

Technical Operations Manager

**Aarthi Thangaraj**

Project & Client Relationships Manager

**Ron Macwan**

Project & Client Relationships Manager

**Harsha Naik**

IT Staff Augmentation Manager

**Jack Jagadeeshan**

Project & Client Relationships Manager

**Jagesh Madhaiyan**

Backend Engineering Manager

**Merlin**

Project And Client Relationship Manager

**Parameswari M**

Lead QA Engineer

# What our long-term partners have to say

## Our Reviews on Global Platforms

At BillionApps, our clients' words say it all. These testimonials reflect the trust, quality, and strong partnerships we've built by delivering reliable digital solutions that make a real impact.

### Andy Ryff

**Director of Marketing & Communications at GSBA**

Ken and his team have delivered a variety of web-based services to me and my organization over the last five years including project management, SEO and accessibility optimization, development, creative services, and performance analysis. In each instance, Ken consistently provided outstanding results and exceeded expectations in routinely delivering exceptional results. Ken has exceptional communication skills, consistently delivers projects on time, stays on budget, and manages projects professionally and courteously. He's tenacious, persistent, and ambitious, always working diligently to ensure success with each project he takes on.

### Rob Bruno

**EdTech/eLearning Consultant**

Ken and his team at BillionApps have been a tremendous help to Achieve3000 especially during the pandemic of 2020. They have taken on every task with passion and integrity. The team is always professional and well experienced.

### Andrea Schulman

**Law of Attraction Content Creator**

I have been exceptionally satisfied with the attention to detail and high-value customer service that the BillionApps team provided to me in building my app. Hiring on a team to build a project like this can be daunting, but they have proven to me time and again that they are trustworthy and take great pride in their work. From start to finish, the BillionApps team communicated clearly with me, provided regular updates on their progress and were timely in handling my requests. I have been at ease throughout the entire process, and very pleased with the finished product!

# Contact Us

Let us know what you want to achieve. We are ready to make it happen!

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## Thank You